



Mission Model Canvas

Project title:

Created by:

Date:

Partners & Support 🤝

NGO's like WWF, pro Natura, birdlife, Regionalentwicklung, Fachhochschulen (bereits in Kollaboration mit ZHAW, FHNO, Impact Hub Zürich uvm.) local companies like Auer Holzbau, Gritec Grüşch and more. Gemeinden Fideris und Jenaz

Activities 🔄

What are the three main activities needed to create/realize your project?

Ressources 🏠

NGO's to build a resort which is align with their needs and drivers.
Local authorities to let the local people benefit in various ways of the visionary T-Eco resort.
Science and academia to test solution in a real-life laboratory which enables contacts to guests.

Project 🎁

Imagine a resort which is emitting zero CO2 emissions while running. You can benefit of all your activities like in a conventional resort, but they feel even better. You can track your footprint real-time even with the meals you enjoy in our hotel. The integration of biodiversity with nature trails will rise awareness for the upcoming challenges. The integration of NGO's is a unique possibility to enable the exchange of people in resort like environment.

Relationship, Community ❤️

By providing open Forums where all the participants can contribute or be convinced of our vision

Channels 📺

Since we are a Ski resort, we have lots of possibilities to be present in various media. Our Forums in which lots of FH and Universities are collaborating with us is also a multiplicator in communications.

Target Groups 👤

This is a complex question. On one side we have the energy suppliers who can present themselves to our quest with their sustainable solutions for the future.
On the other hand, we have the NGO's who have the possibility to explain the need for their activities on a real life scenario in a running hotel.
We want to close the gap between science and the population by showing existing and upcoming solutions for the benefit of the society.

Budget 💰

- Development of the Solarsauna 300 000 (finanziert)
- Development of mobility concept 250 000 (finanziert)
- Development of Architectural concept 200 000 (offen)
- Involvement of various stakeholders, (municipality, employees, locals, pro Natura, WWF etc.) 30 000 (30% financed)

Impact 🌱

1. **Impact:** We showed with our sauna how to measure the CO2 reduction with a solution for energy intense wellness.
2. **Scaling/Expansion/Unfolding:** Our future ideas will be scalable for lots of tourism destinations in the Alps. Therefore, the impact of our resort will be big and can be multiplied be the visitors of our resort.